



BROADCAST JOURNALISM

Wednesday 3rd September 2025

Examination Duration

- 3 hours

Important Notes

- Pay attention to any words in **bold**.
- Mark allocations are indicated in brackets [] after each question.

Answer Booklets

- Ensure each answer in your answer booklet is **clearly labelled** with the question number as it appears on the exam paper.
- Use bullet points when making lists in your answers do **not** use additional numbers or letters.
- Start every question on a **new page** in your answer booklet.
- Rewriting the question as it appears on the exam paper in your answer booklet is **not** required.

Permitted Materials

- Notes or textbooks are **not allowed**.
- Non-programmable calculators are **allowed**.

Advice

- Read each question carefully before writing your answers.
- Use the full 3 hours and review all your answers thoroughly.

ANSWER ANY FIVE QUESTIONS FROM THE FOLLOWING EIGHT QUESTIONS

1. (a) Explain what is meant by the term stringers. [4 marks]
(b) Explain **four** advantages of stringers. [8 marks]
(c) Explain **four** disadvantages of stringers. [8 marks]

2. Explain the following as sources of news for the broadcast journalist:
(a) Cross platform material [8 marks]
(b) News networks [6 marks]
(c) Wire services and news agencies [6 marks]

3. Describe **ten** techniques a journalist uses to maximise the impact of interview questions, using examples to support your description. [20 marks]

4. Explain the **five** main types of news programme, using examples to support your explanation. [20 marks]

5. Explain the importance of the following in achieving programme balance:
(a) Groupings and variety [12 marks]
(b) Rhythm and pace [8 marks]

6. Describe **ten** techniques that must be followed when producing a piece of journalism designed to have impact, using examples to support your description. [20 marks]

7. (a) Explain the importance of:
 (i) Shot length [5 marks]
 (ii) Shot sequence [5 marks]
(b) Explain **five** factors that will influence the length of time a cameraman will hold a shot. [10 marks]

8. Explain **five** challenges to responsible reporting that a journalist will experience, using examples to support your explanation. [20 marks]

END OF QUESTIONS